

>> PLEASE FORWARD TO YOUR PURCHASING AND SALES DEPARTMENT! <<

NEWS FROM KOMET!

SPRING -2008-

NEW INTERNET PAGE OF KOMET

You can visit our new homepage under www.vacuumpackaging.com. With this new presentation, we fulfill the increasing importance of the online media in different respects:

The site is designed trendy and emotional and thus, it is meeting the spirit of the times. Furthermore, it is clearly structured and redesigned. Already when you open it up, it will offer you lots of information, so that the customer is guided rapidly and clearly from the beginning. The visitors of the site can find the appropriate machine in different ways: via the menu "packaging solutions" such as e.g. gastronomy or directly via the menu "machines". This way, professionals as well as prospective customers who visit the homepage for the first time are able to rapidly find the appropriate machine. The site includes all necessary information about our range of products - starting from the illustration of the corresponding machine over the technical data up to the appropriate accessories. Furthermore, you can view application videos of the individual machines and download product descriptions. For the distributors, there is a protected area including a wide range of additional information such as, e.g. operating manuals and price lists. This way, you will be informed all "around the clock" and you do not rely to office hours.

EXCLUSIVITY FOR MACHINES IN ESD VERSION:

In the fast growing market for special packing solutions, Komet decided to make a further step.

Since January 2008 the certified models of the KOMET ESD machines will be exclusively sold european wide through a specialised sales organisation. The business for these special ESD versions for "anti static packaging" in connection with the necessary "anti static packaging material", will be handled only by the certified partners. If you have a need for such a machine we will send you the contact details.



WORLD PREMIERE - THE NEW TABLE TOP TRAY SEALER RAPIDPAC MADE BY KOMET

With the "RapidPac" made by Komet, the first compact easy-to-operate and high performing table top tray sealer which is suitable for any counter is on the market. This way, you can, e.g. pack your products directly in front of the eyes of your customers and thus the absolute freshness of your product will be documented. This way, you are up to date regarding the freshness concept "Freshserve".

Due to the packing in trays with gasflushing/MAP, the single slices will no longer stick together and can easily be served in a delicious way when you open the tray. For piece-goods such as, e.g. pieces of meat, sausages or cheese, the exterior shape of the products is no longer deformed, so that the products also look delicious at any time and can be presented in an attractive way in the sales area of the shop.

The new table top tray sealer RapidPac constitutes an affordable entrance to the topic self-service packaging. No compressed air and no 3 Phase power supply is required. Due to the gasflushing/MAP, a considerably longer durability of the products is being achieved.



AVAILABLE
BEGINNING
MAY

KOMET
GERMANY

KOMET TRAINING CENTER: NEW EVENTS, NEW DATES IN 2008!

Also this year, we are offering a diversified range of topics for you. Please find all necessary information as well as all planned events and dates at a glance in the attached information brochure. You will surely find one or two topics which meet your interest. Use this chance! You are also welcome to arrange a personal meeting with us or contact us if you have any questions regarding a certain project which you would like to realize. Please do not hesitate to contact the employee in charge.



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NEW EDITION OF THE MULTIMEDIA CD WITH APPLICATION EXAMPLES AND MOVIES OF KOMET VACUUM PACKAGING MACHINES:

Already more than 2'000 distributed multimedia CDs are proving the high usage of the CD: it is a practical easy-to-operate and above all an efficient sales support in your daily contact with customers. Without large efforts, you can show it- wherever you are - directly to the end user with a click on your laptop or PC and explain how easy to use the devices are and in which way the corresponding machine can be used and how it is working. The CD includes all relevant information regarding the KOMET vacuum packaging machines: starting from basic information about technical data of all products up to the detailed brochures in PDF format. The highlights on the CD are the many application movies about the machines. The available languages on the CD are German and English. The menu guidance is simple. No additional installation is required - just insert the CD and go for it. Please find attached a copy.



For further copies, please do not hesitate to contact us.

KOMET IS INNOVATION!

At several trade fairs we are presenting our latest new developments live. See for yourself.

Please visit us on the following exhibitors and see the advantages of KOMET vacuum packaging machines:

INTERPACK DÜSSELDORF
24.04.2008 – 30.04.2008

INTERMEAT / HOGATEC DÜSSELDORF
28.09.-01.11.2008

IPA / MATIC PARS
17.11.2008 – 20.11.2008

X-VAC ONLY AVAILABLE IN THE NEXT FEW WEEKS!

The model X-VAC will be discontinued, which will be in April/Mai, the follow-up model is the TOPVAC. If we still get orders for the X-VAC, but we are not longer able to delivery them, we will automatically confirm the delivery of the TOPVAC. Please inform your sales and purchasing departments about this change.

KOMET ALSO AT THE TOP IN PARIS:

Of course KOMET is also there at the top. Alain Ducasse in his restaurant on the Eiffel Tower will rely on highest quality with several machines made by KOMET.



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